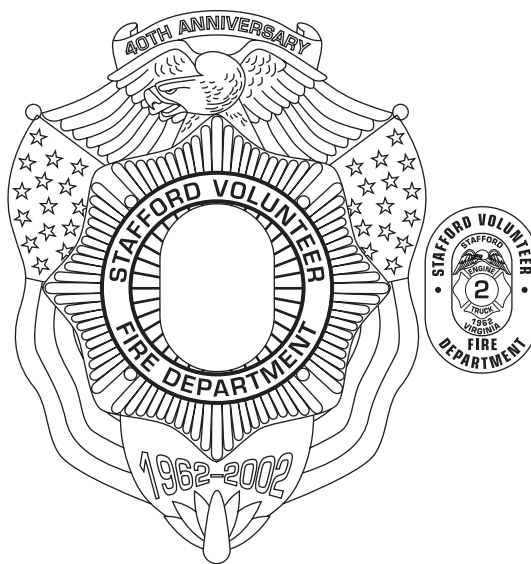


SPECIALIZING IN CUSTOM CREATIONS

For over 75 years we've been designing and manufacturing the highest quality Badges, Name Bars and emblems available.



Full color art



Line art for cutting



Finished piece



We combine the best available technology with outstanding craftsmanship to create a quality custom piece

First, our artists create full color digital mock ups from your sketch or request. We make changes according to your wishes and prepare the art for your final signoff.

Next, the art work is converted to single lines, preparing it to be plotted and cut into a steel die. Extra care is taken to add hand-crafted details to give the piece detail and depth.

Once completed, we press a lead proof from the die for your review. Upon your approval, final tooling and a cutting die are made, and production begins on your custom piece.

For more on the manufacturing process, see page 57